



2019 CALL FOR SIGNATURE ART

Artwork should reflect the Kona Coffee Cultural Festival's mission to preserve, perpetuate and promote Kona's unique nearly 200-year coffee heritage.

The winning design will become the official image of the 2019 Kona Coffee Cultural Festival.

Artists of traditional media including oil, acrylic, tempera, watercolor, illustrations as well as computer graphics and photographers are invited to participate!

DEADLINE FOR ART SUBMISSIONS IS FRIDAY, APRIL 5, 2019



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2019 KONA COFFEE CULTURAL FESTIVAL ART SUBMISSION DETAILS

ELIGIBILITY: The Poster Art Submission is open to Hawaii State residents only. Selected poster artists from the two previous years are not eligible.

COMPENSATION: One submission will be selected from all eligible entrants. The selected artist will receive:

- Monetary honorarium of \$500
- Name recognition on all print collateral, including poster, magazine and rack cards
- A feature on the Kona Coffee Cultural Festival website along with a link to the artist's homepage
- A photo and feature in the Festival's media kit and 32-page full color magazine
- A press release showcasing the artist and their art

The selected artist will be notified via phone and or e-mail.

SELECTION: Poster Art will be selected at the first board meeting in April. It will be selected based on the following:

- Artistic execution and marketing adaptation (60%)
- Conformance to the guiding mission (40%)

SIGNATURE ART: The completed concept image must be adaptable, in whole or in part, for the use in other media, including but without limitation, advertisements, t-shirts, magnets, brochures and rack cards.

Submissions may be original artwork or a digital file of art. If submitting artwork electronically, file should be at 300 dpi, approximately 8" in its longest dimension. Winning art if submitted digitally may require a higher resolution file for print collateral.

No typography should be in the artwork.

Ownership of entry copyright: The artist of the winning entry agrees to assign all ownership rights and copyright of the art to the Kona Coffee Cultural Festival.

Secure your contact information (name, contact information) to the back of the entry.

All entries will be returned.