



## FACT SHEET

### **FESTIVAL:**

The iconic 46th Annual Kona Coffee Cultural Festival promotes and perpetuates the culture, artistry and rich history behind Kona's world-famous cup of brew.

The annual Kona coffee harvest that has sustained Kona's agricultural community for nearly 200 years is celebrated every November. The award-winning Kona Coffee Cultural Festival, recognized as the oldest and one of the most successful food festivals in Hawaii, honors Kona's cultural heritage and recognizes the accomplishments of Kona coffee pioneers, farmers and artisans.

### **2016 DATES:**

Hawaii's oldest food festival is slated for November 4 through 13, 2016

### **LOCATION:**

Each year the Kona Coffee Cultural Festival hosts over forty special events scheduled at venues, farms and resorts throughout Kona, Hawaii

### **CONTACT:**

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### **ABOUT:**

The award-winning Kona Coffee Cultural Festival is recognized as the oldest and one of the most successful food festivals in Hawaii. The Festival includes 10 days of events that promote Hawaii's unique culture and diversity and supports the Festival's mission to preserve, perpetuate and promote Kona's unique coffee heritage.

The Kona Coffee Cultural Festival is supported as a Signature Event by Hawaii Tourism Authority (HTA) and is made possible through the support of UCC Ueshima Coffee Co., Ltd., Kamehameha Schools, Alaska Airlines, Hawaii Community Federal Credit Union, Kawakami Family of Captain Cook Fund of the Hawaii Community Foundation and numerous other corporate and community donors.