



KTA Super Stores Kona Coffee Recipe Contest

Sunday, November 5, 2017
 Sheraton Kona Resort & Spa Convention Center

NEW! Submit entry by October 30 and receive a free 2017 Festival Button and a \$25 KTA Super Store grocery certificate at recipe check in on Sunday, November 5!

- Contestant check in and set up 9:00-10:30 am
- Judging begins promptly at 10:35 am, ends at 11:45 am
- **Doors open to public at 11:00 am**
- KTA Super Stores cooking demo 11:15 am
- Award Presentations begin at 12:00 pm
- Tasting Galley opens to public following Awards

Savory Division

Place	Professional	Amateur	College Culinary Student
1 st	\$500 Cash Prize & Trophy	\$200 KTA Gift Certificate & Trophy	\$200 Gift Certificate & Trophy
2 nd	\$150 KTA Gift Certificate & Ribbon	\$100 KTA Gift Certificate & Ribbon	\$100 Gift Certificate & Ribbon
3 rd	\$100 KTA Gift Certificate & Ribbon	\$75 KTA Gift Certificate & Ribbon	\$75 Gift Certificate & Ribbon

Sweet Division

Place	Professional	Amateur	College Culinary Student
1 st	\$500 Cash Prize & Trophy	\$200 KTA Gift Certificate & Trophy	\$200 Gift Certificate & Trophy
2 nd	\$150 KTA Gift Certificate & Ribbon	\$100 KTA Gift Certificate & Ribbon	\$100 Gift Certificate & Ribbon
3 rd	\$100 KTA Gift Certificate & Ribbon	\$75 KTA Gift Certificate & Ribbon	\$75 Gift Certificate & Ribbon

Keiki Snack Division

Keiki 13-18 years	Keiki 7-12 years
\$150 KTA Gift Certificate, & Trophy	\$100 KTA Gift Certificate & Trophy
\$75 KTA Gift Certificate & Ribbon	\$50 KTA Gift Certificate & Ribbon
\$50 KTA Gift Certificate & Ribbon	\$25 KTA Gift Certificate & Ribbon

Contest Categories

1. Food service industry professionals will compete in the **Professional** category.
2. **Amateurs** are those who love to cook. They do not work in the food service industry. Amateurs may include college students who are not enrolled in a culinary arts program.
3. **Culinary Students** are currently enrolled in a college-level culinary arts program.
4. High school, middle school and younger entries will compete in the **Keiki** Snack Division category.

Deadline for entries is 5:00 PM Monday, October 30, 2017

KTA Super Stores Kona Coffee Recipe Contest Rules and Guidelines

1. **The coffee used in all recipes must be 100% Kona Coffee.**
2. **All contestants must wear a 2017 Kona Coffee Cultural Festival button to participate in the contest.**
3. **Contestants must include one copy of their recipe that is typed on white 8 ½” x 11” paper with each entry. Since this contest uses blind judging, DO NOT print or write your name or any other personal identifying information on the recipe. Entry forms without attached recipes are not eligible.**
4. Contestants may enter only one Savory recipe and one Sweet recipe. Submit two separate entry forms if you chose to enter a recipe in both Divisions.
5. Contestants may enter in both categories. Submit two separate entry forms if you chose to enter in both categories.
 - a. **Savory:** defined as follows: a dish that is flavorful but not sweet.
 - i. A savory recipe can be, but not limited to, salads, appetizers, side dishes or main entrée.
 - b. **Sweet:** defined as follows: having the taste and flavor characteristic of sugar, honey, etc.
 - i. A sweet recipe can be, but not limited to, cakes, pies, cookies, puddings, yeast and quick breads and candies.
 - c. **Keiki Snacks: (Keiki Divisions Only)** defined as follows: a light meal or quick bite; such as finger food.
 - i. A snack can be savory or sweet as defined above.
6. **All entries must be received no later than 5:00 pm, Monday, Oct. 30, 2017**
 - a. Entries received after the cutoff time may be ineligible.
7. Contestants may not enter the Convention Center before 9:00 am. Judging will begin promptly at 10:35 am. All contestants must vacate the galley at 10:30 am A 36” wide by 30” deep table space (72” wide by 30” deep for Professional Contestants) is available from 9:00 am to 10:30 am for final preparations and display of your entry. **Cooking is not permitted and electrical outlets are not available in the Convention Center.**
8. Judges will evaluate recipes on a 40-point scale. Judges will allocate points as follows: Presentation and General Impression (5 points), Plate or Platter Design (5 points), Composition and Harmony of Ingredients (10 points), Correct Preparation and Craftsmanship (15 points), and Serving Methods and Portions (5 points). Because of the unique nature of this competition, the judges will consider the contestant’s appropriate use of 100% Kona Coffee and local Big Island products, as well as the contestant’s table decoration. No sales advertisements or promotional materials will be allowed.
9. Contestants must provide 3 **small sample-size** servings for the judges to taste.
10. Amateur, Culinary Student, and Keiki Contestants: Please prepare 40 pre-portioned 4oz cup servings for public tasting after the award ceremony. Professional Contestants: Please prepare 100 pre-portioned 4oz cup servings for public tasting. *KTA Super Stores* will provide pre-portioned 4oz cups and utensils for your samples.
11. Entries must be left for viewing until 2:00 pm. Contestants must remain until 2:00 pm
12. Please note that space for contestants in the Sheraton Kona Resort & Spa at Keauhou Convention Center is limited. If there are more entries than space, we will accept contestants on a first-come, first-served basis.
13. The *KTA Super Stores* Kona Coffee Recipe Contest Committee reserves the right to deny entry to anyone or any recipe for any reasons they see fit. If there are insufficient entries in a division to allow meaningful competition, the Committee may combine entrée and dessert entries into a single competitive group.
14. **NEW!** Submit entry by October 30 and receive a free 2017 Festival Button and a \$25 KTA Super Store grocery certificate at recipe check in on Sunday, November 5!

2017 KTA Super Stores Kona Coffee Recipe Contest Entry Form

Please print all of the following information clearly:

Name _____ Email Address _____

Mailing Address _____

City _____ State _____ ZIP Code _____

Occupation _____ Property (for Professional) _____

School (Keiki) _____ Date of Birth (Keiki) _____

Daytime Telephone _____ Evening Telephone _____

Cellular Telephone _____ Fax _____

Category (Circle One) Professional Amateur College Culinary Student Keiki 13-18

Keiki 7-12

Division (Circle One) Sweet Savory Keiki Snack

Recipe Name _____

I hereby grant the Kona Coffee Cultural Festival and KTA Super Stores permission to use my name, my photograph, and my recipe in their promotions of the Festival.

Contestant's Signature _____ Date _____

Parent or Guardian's Signature for Keiki and Students under 18 years of age _____ Date _____

Mail or email your entry form and recipe to:

Claire Robinson, P.O. Box 430, Kealahou, HI 96750. Email to: clabear18@aol.com