



Primary Contact:
Valerie Corcoran, President
808-990-6511
Valt96750@yahoo.com

FOR IMMEDIATE RELEASE

**KONA COFFEE CULTURAL FESTIVAL CALL FOR ENTRIES
BRUSH OFF THOSE RECIPES, HARVEST THE COFFEE AND JOIN IN THE PARADE**

Kona, Hawaii (October 8, 2019)— The 49th Annual Kona Coffee Cultural Festival toasts the roast with 10 days of coffee events from Friday, November 1 through Sunday, November 10. Local residents and visitors are invited to participate in the colorful and tasty events brewing this year.

Gather up friends, family, recipes, coffee, art and lei and be a part of the 2019 Kona Coffee Cultural Festival.

Kona Coffee Cupping Competition

Calling all Kona coffee farmers! Coffee entries must be 100% Kona coffee grown in the district of Kona. Kona coffee entered in the competition will be scored on the globally accepted and recognized Specialty Coffee Association cupping format using a 100-point scale and evaluated in a double-blind format in the commercial and specialty divisions. Pacific Coffee Research oversees the prestigious Kona Coffee Cupping Competition. Entries must be received by Friday, October 25, 2019.

Registration forms available at pacificcoffeeresearch.com/2019-kccf-cupping-registration

Kona Coffee Cultural Festival Lantern Parade

Community groups and individuals are invited to walk along Alii Drive in the glowing procession of light, music and color on Friday November 1 starting at 6pm. This year, in addition to lighted lanterns, parade participants can purchase luminary bags for \$1 and decorate them prior to the parade. The Kona Coffee Cultural Festival Lantern Parade check-in will be at the Kailua Pier. Please check-in no later than 4:30 p.m. on Friday, November 1, 2019. The parade will start promptly at 6:00 p.m. from the Kailua Pier and continue along Alii Drive, ending at the Hale Halawai. Deadline to enter is Friday, October 25.

Entry forms are available at konacoffeefest.com/event-entry-forms/

KTA Super Stores Kona Coffee Recipe Contest

Foodie Alert! Have you got a favorite recipe using 100% Kona coffee? Brush off those recipes and enter in the professional, amateur, culinary student and keiki divisions. Submit entry by October 25 and receive a free 2019 Festival Button and a \$25 KTA Super Store grocery certificate just for entering. There's cash prizes and bragging rights too. Deadline for entries is October 25.

Entry forms available at konacoffeefest.com/event-entry-forms/

Kona Coffee Lei Contest

This beautiful event is part of the Festival's Hoolaulea happening at the Makaeo County Pavilion (Old Airport Park) on Saturday, November 9. There are two categories Wili and Kui. Entries must be submitted by 9 am on Saturday, November 9 at Makaeo Pavilion.

Purchase a \$5 Festival admission button and enjoy more than 40 events for ten days and get special rates for ticketed events. Festival admission buttons are available for purchase at many retail and farm locations throughout the Kona area. Plus, every button purchased helps support the Festival and ensures its continued success and mission to preserve, perpetuate and promote Kona's nearly 200-year coffee heritage.

For a complete listing of the 2019 Kona Coffee Cultural Festival events or for more information visit www.konacoffeefest.com. Follow the Festival on social media @konacoffeefest

The Kona Coffee Cultural Festival is presented by Hawaii Tourism and the generous sponsorship of UCC Ueshima Coffee Co., Ltd., Kamehameha Schools, Alaska Airlines, Hawaii Community Federal Credit Union and numerous other corporate and community donors.

###

About Kona Coffee Cultural Festival

The award-winning Kona Coffee Cultural Festival is recognized as the oldest and one of the most successful food festivals in Hawaii. The 2019 Festival starts brewing November 1 through 10 with ten days of events promoting Hawaii's unique culture and diversity and supporting the Festival's mission to preserve, perpetuate and promote Kona's unique coffee heritage.

Note to editors: For high-resolution Coffee Festival images or to schedule an interview, contact Laura Aquino at 808.326.7820 or email laura@current-events.com.