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Alaska Airlines Offers Discounted Travel to 2016 Kona Coffee Cultural Festival

Attending the 46th Annual Kona Coffee Cultural Festival from major West Coast cities including Seattle, Portland, Oakland, San Jose and San Diego just got easier and cheaper! The Kona Coffee Cultural Festival is excited to announce that Alaska Airlines will provide discounted travel to the Festival from November 2 through November 15, 2016. Fly Alaska Airlines to Kona and save 5% on flights from any Alaska Airlines city (excluding Mexico and Prudhoe Bay, Alaska)!

To book special discounted travel to Kona Coffee Cultural Festival, log onto www.konacoffeefest.com and click on Accommodations and Travel.

“Alaska Airlines is proud to once again be a part of the Kona Coffee Cultural Festival. It’s a tradition on Hawaii Island that we really enjoy being a part of and are happy to extend this discount to Festival goers across the West Coast,” said Daniel Chun, Regional Manager, Sales & Community Marketing in Hawaii for Alaska Airlines.

The Kona Coffee Cultural Festival returns for its 46th annual celebration of Kona’s world famous coffee from November 4 through November 13, 2016. Recognized as the oldest and one of the most successful food festivals in Hawaii, Kona’s Coffee Festival includes 10 days of events that promote Hawaii’s unique culture and diversity and supports the Festival’s mission to preserve, perpetuate and promote Kona’s unique coffee heritage.

The Kona Coffee Cultural Festival is supported as a Signature Event by Hawaii Tourism Authority, and is made possible through the support of UCC Ueshima Coffee Co., Ltd., Kamehameha Schools, Alaska Airlines, Hawaii Community Federal Credit Union, Kawakami Family of Captain Cook Fund of the Hawaii Community Foundation and numerous other corporate and community donors.

For more Kona Coffee Cultural Festival information, visit www.konacoffeefest.com

Note to editors: If you are interested in additional assistance including subject interviews, please contact
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