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FOR IMMEDIATE RELEASE

**CALL FOR SIGNATURE ART FOR THE 53RD ANNUAL KONA COFFEE CULTURAL FESTIVAL
ATTENTION ARTISTS AND CREATIVES!**

Kona, Hawaii – The Kona Coffee Cultural Festival is thrilled to announce its Call for Signature Art for the 53rd Festival happening November 1-10, 2024. Hawaii artists are invited to submit original Kona coffee art in all art forms including fine art, graphic design and photography capturing the essence and spirit of Kona's rich coffee culture. Artists of traditional media including oil, acrylic, tempera, watercolor, illustrations as well as computer graphics and photographers are invited to participate.

The selected artwork will become the official signature art for the festival, featured on merchandise, promotional materials, and more. Selected artist will receive recognition, exposure, and a monetary honorarium of \$500. This is a unique opportunity to showcase your talent and contribute to Hawaii's oldest food festival.

SUBMISSION GUIDELINES:

- Theme: Reflect the beauty, history, and cultural tradition of Kona's world-famous coffee.
- Medium: Open to all visual art mediums, including but not limited to painting, drawing, photography, and digital art.
- Deadline: Submissions must be received by March 15, 2024

SIGNATURE ART: The concept image must be adaptable, in whole or in part, for the use in other media, including but without limitation, advertisements, t-shirts, brochures and rack cards. Typography should not be included within the art.

Please include a brief artist statement with your submission, sharing your inspiration and connection to Kona's coffee culture.

Submit your artwork and artist statement via email to maliabolton@gmail.com. Include "2024 Kona Coffee Cultural Festival - Signature Art Submission" in the subject line. Art may also be delivered to Malia Bolton Hind at the Kona Coffee & Tea Company located at 74-5588 Palani Rd in Kailua-Kona.

For more information and updates, visit www.konacoffeefest.com.

Let your creativity brew and join us in celebrating the art of Kona coffee!

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