

KONA COFFEE Cultural Festival



NOVEMBER 7-16, 2025

KONA • HAWAII



UESHIMA COFFEE (UCC HAWAII) CORP. CERTIFIED 100% KONA COFFEE

UCC Hawaii is a proud sponsor of
the Miss Kona Coffee Scholarship Competition.
Good luck to all of the 2026 Miss Kona Coffee candidates!

Kona Coffee Picking & Farm Experience

Monday, Nov. 10 through Friday, Nov. 14

Tour starts 10:00 a.m.

One tour daily, meet at farm's retail shop. Free with festival button.

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Farm



75-5568 Mamalahoa Hwy Holualoa, HI 96725

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A Special Message from
Governor Josh Green, M.D.

In Recognition of the
**54th Annual
Kona Coffee Cultural Festival**

November 7, 2025

For nearly 200 years, “kōpe,” or coffee, has been cultivated in Kona. We celebrate the legacy of the coffee pioneers, farmers, and artisans through the 54th Annual Kona Coffee Cultural Festival, the oldest of its kind in Hawai‘i.

Multiple generations of farmers, using their heads, hands, hearts and mules, have perfected an exquisite product, known today around the world for its premium quality and aroma. Because of them, a vibrant culture has arisen around Kona coffee that adds to the rich tapestry of Hawai‘i Island. Coffee brings people together, awakens them to the possibilities of each new day, and is at the center of a thriving and sustainable agriculture industry in Kona.

Mahalo to the organizers, participants, and all who contribute to the success of this iconic festival. May the 54th Annual Kona Coffee Cultural Festival be a moment of reflection, celebration and unity, as we honor our past and raise our cups to a future that continues to embrace the rich traditions that define us.

Josh Green M.D.

Josh Green, M.D.
Governor
State of Hawai‘i



County of Hawai‘i
OFFICE OF THE MAYOR

**MESSAGE FROM MAYOR C. KIMO ALAMEDA
RECOGNIZING AND HONORING THE
54TH KONA COFFEE CULTURAL FESTIVAL**

On behalf of the people of the County of Hawai‘i, I am honored to extend our warmest congratulations to the participants, coffee growers, and West Hawai‘i on the occasion of the 54th Kona Coffee Cultural Festival, which starts brewing November 7-16, 2025.

I encourage both our kama‘āina and malihini to participate in the many special events, including a half marathon, local competitions, lantern parade, lei contest, ‘ono food, wicked entertainment, and so much more, all available throughout the 10-day, 2025 Kona Coffee Cultural Festival.

The Kona Coffee Cultural Festival is the oldest food festival in Hawai‘i, providing a unique opportunity to enjoy the beautiful coffee-growing region of Hawai‘i and experience Kona’s rich coffee-growing heritage. This event is synonymous with the spirit of aloha, making it a highly celebrated annual occasion in Hawai‘i.

Aloha nui to all our island coffee farmers and festival goers. Best wishes for a successful Kona Coffee Cultural Festival and continued success in the future.

C. Kimo Alameda

C. Kimo Alameda, Ph.D.
Mayor, County of Hawai‘i



Aloha mai kākou,

Welcome to the 2025 Kona Coffee Cultural Festival! It is with great joy and aloha that we invite you to join us as we celebrate more than five decades of honoring Kona’s world-famous coffee and the people and culture that make it so extraordinary.

From its earliest plantings in the 1800s, Kona coffee has been nurtured by generations of farmers whose skill, dedication, and aloha ‘āina — love of the land — continue to inspire us today. This Festival is more than a showcase of exceptional coffee; it is a celebration of culture, resilience, and community spirit. Through mele, traditional crafts, storytelling, and the warmth of our people, you will find yourself immersed in the living heritage that defines Hawai‘i Island.

Over the next 10 days, our festival offers more than 40 unique events that brings our community together. Each moment is an opportunity to connect more deeply with Kona’s history, traditions, and the people who carry this legacy forward.

Mahalo to our sponsors, community partners, and the many volunteers who make this festival possible. Your kōkua ensures that the story of Kona coffee continues to be shared with the world.

With aloha,

Valerie Corcoran

Valerie Corcoran
President
Kona Coffee Cultural Festival



MAJOR SPONSORS OF THE KONA COFFEE CULTURAL FESTIVAL



**Kamehameha
Schools®**



A LIFETIME OF SERVICE: Wilfred Yamasawa

The Kona Coffee Cultural Festival mourns the loss of coffee farmer and noted glass artist Wilfred Yamasawa, whose decades of service and unwavering dedication helped shape the heart and soul of the Festival.



Wilfred generously shared his time and talents with the community and often donated his beautiful custom glass work for prizes, silent auctions and gifts to

dignitaries. Consider yourself very fortunate if you own one of his handblown artworks. Wilfred didn't hesitate to share his knowledge and opinions to help out.

It's thought that Wilfred coined the phrase, "A Kona Way of Life"; and if not, he was instrumental in promoting it. Wilfred not only embodied it, but he lived the Kona Way of Life with his aloha and kuleana (sense of responsibility).

His quiet strength, steady guidance, and genuine kindness left an indelible mark on the Festival's history and the community it celebrates.

As we honor his memory, we give heartfelt thanks for the countless ways Wilfred touched the Kona community.

IN HONOR OF: Sam Rosen

With a heart full of gratitude the Kona Coffee Cultural Festival remembers our dear friend, long-time volunteer and noted Holualoa artist Sam Rosen.

Sam was more than a volunteer — he was part of our Festival's foundation and other causes too. He was a founding member of the Donkey Mill Art Center.

For many years, through rain or shine, early mornings and long days, Sam showed up with a steady hand and a generous spirit.

He was the kind of person who never asked for recognition but always deserved it. His quiet dedication helped make the Festival what it is today — a true celebration of culture, community, and aloha.

Mahalo nui loa, Sam Rosen. We'll carry your spirit with us, always.



ARIANNA FARMS 'ONO KONA COFFEE®

Five Time 1st Place Winner! Kona Coffee Crown Cupping Competition

1st Place Winner! 2016 Hawaii Statewide Cupping Competition



Our family farm and coffee mill are nestled on the verdant slopes of Hualalai Volcano on the Big Island of Hawaii. Like our motto, everything you taste in 'the cup' begins at the farm.

We give our 100% Kona Coffee exceptional care at every step — growing our coffee trees in our own nursery, sustainably caring for land & trees including water catchment and solar power, hand-picking ripe, red cherry, expert milling, climate-controlled storage, and cupping our Estate Arianna® coffee throughout the year.

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- Native Hawaiian Plant Restoration



Aloha from Arianna, Sharon & Bob - We invite you to enjoy our ...

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OFFICIAL 2025 FESTIVAL ART

The 2025 Kona Coffee Cultural Festival official artwork was created by **Lisa Greig**, a Kona-based artist originally from Sydney, Australia. The artwork is a vibrant tribute to Kona's rich coffee heritage, culture, and natural beauty. With bold lines and vivid colors, the piece captures the essence of the Kona region—from the blooming Kona coffee trees and ripening coffee cherries to the hardworking hands of farmers tending the land.



The artwork depicts the beauty, history and cultural traditions of Kona coffee interpreted by the artist as a linoleum block print, hand printed and individually painted.

You can find Lisa Greig at the monthly Pure Kona Green Markets where she shares her passion of block printing and Hawaiian native species, offering both original and printed copies of her work.

The official 2025 Festival artwork is featured on all Festival merchandise including the all access entry button, print collateral, magazine and retail merchandise. Official merchandise is available on the Festival's online store (www.konacoffeeest.com) as well as coffee events throughout November.

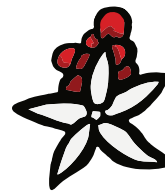


BEANS TO BUTTONS

Meet the new **Festival Button Chair Sammi Piasecki**. A dedicated Kona coffee farmer, Sammi cultivates her coffee passion under the Kona Sunset Coffee label on her four-acre farm nestled in Holualoa. She runs the coffee farm alongside her son, embracing the hands-on lifestyle that defines Kona's rich coffee heritage.

Sammi is also a proud partner along with her best friend at another label— Two OWLS (Old Wise Ladies) Coffee, further her deep connection to the region's thriving coffee community.

Sammi's experience, enthusiasm, and deep-rooted commitment to Kona coffee make her the perfect segue from selling beans to selling buttons.



Rooted in Legacy. Brewed with Aloha.

Born from 10 dedicated farmers over 88 years ago, we proudly honor Kona's rich coffee heritage at the Kona Coffee Cultural Festival. Every cup celebrates our volcanic soil, passionate growers, and a community that keeps this tradition thriving.

Taste the story in every sip.



#hicommfcu

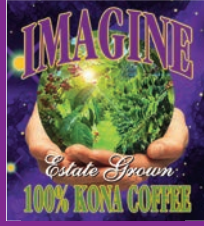
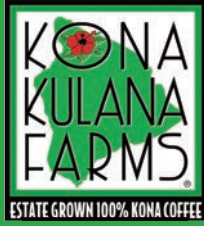


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Five Award Winning High Mountain Grown Single Estates

Like fine wine, all five estates present their own unique terroir and tasting characteristics



BUDDHA'S CUP is Single Origin, Single Estate high mountain shade grown Arabica Typica, hand selected and sun dried on the edge of the Ancient Kahalu'u Ohia Forest. AVPA Paris Silver Medal Winner, 1st Place in the Kona Cupping Classic Competition.

KONA KULANA is Single Origin, Single Estate hand selected high mountain grown Arabica coffee in full sun. The first Two-Time Winner of the Gevalia Kona Cupping Classic Competition and Gold Medal Winner Chef's Choice. AVPA Paris Gourmet Winner.

IMAGINE 100% KONA is Single Origin, Single Estate high mountain shade grown Arabica Typica under Macadamia nut trees. Rated 95, by Sherri Johns, President of Whole Cup Coffee Consulting, LLC. AVPA Paris Gold Medal Winner. 1st Place Winner - Kona Cupping Crown Competition.

KONA GOLD is Single Origin, Single Estate high mountain shade grown Arabica Coffee under Macadamia nut trees, Ohia trees and in full sun. AVPA Paris Silver Medal Winner. 1st Place Winner - Kona Cupping Crown Competition. Kona Gold Bakery features a variety of local flavored rum cakes and artisanal Kona grown chocolate.

MANNY'S BREW is grown in Hilo, Hawaii District. Single Origin, Single Estate. Five species include yellow and pink Caturras, Red Bourbon, Americana, Molokai Peaberry and Arabica Typica Dwarf. Two-Time 1st place Winner of the State-wide HCA Cupping Competition. AVPA Paris Bronze Medal Winner.

Flavor Notes



FLORAL HONEY VANILLA

Est. 2004
"For Enlightened Beans"
www.buddhascup.com

Flavor Notes



CINNAMON BROWN SUGAR LAVENDER

Est. 1987
"Kulana Means Quality"
www.konakulana.com

Flavor Notes



CARAMEL CREME BRULEE NUTTY

Est. 2007
"Imagine 100% Kona"
www.imaginekona.com

Flavor Notes



DARK CHOCOLATE BUTTERY PEACH

Est. 2002
"A Taste of the Islands"
www.konagoldhawaii.com

Flavor Notes



DARK CHOCOLATE BUTTERY PEACH

Est. 2008
"Hand-Selected by Manny"
www.mannysbrew.com

Our Visitor's Center offers a unique Kona Coffee country experience



Justin and Shamira
CQI Certified Q Graders

Meet our Operations manager Justin Olson and Business manager Shamira Linnett, who just earned their CQI Certified Q Graders certificates! With certified Q Graders now on site evaluating coffee quality at every stage of production we guarantee only exceptional specialty coffee in your cup.



BUDDHA'S
SANCTUARY, LLC

For reservations book online
buddhascup.com
808-322-6712

Mon-Fri 10am-4pm / Sat 10am-2pm
78-1377 Bishop Road, Holualoa, Hawaii



Welcome
to our Ohana!

Embark on an adventure in the mountains of Kona! Tour our unique Kona Estates in our Polaris ATVs or a self-guided walking tour enjoying the views. Experience the serene ancient ohia forests of Buddha's Cup to the cacao cove of Kona Gold. Enjoy all of our high mountain grown coffee, tea and cacao products!

OFFICIAL 2025 FESTIVAL MERCH

Beautiful festival merchandise is available for purchase at select locations below and find merchandise at most events throughout the 10 days of Festival, making it easy to stock up on **Kona Coffee Cultural Festival** shirts, mugs, hats, totes, and more. Each item shares the spirit of Kona's coffee heritage and brings a touch of aloha to every shelf. There's something for everyone.



OPEN MON, WED AND FRI
FROM 10 AM TO 2 PM

FESTIVAL POP UP STORE

The Hualalai Center, Kona Elks Lodge
75-170 Hualalai Road, E-100
Kailua-Kona

OPEN DAILY 6 AM TO 6 PM

KONA COFFEE & TEA

Kona Coast Shopping Center
74-5588 Palani Road
Kailua-Kona

OPEN MON THROUGH FRI
7 AM TO 5 PM;

SAT AND SUN 8 AM TO 3 PM

KONA MOUNTAIN COFFEE

73-4038 Hulikoa Drive
Kailua-Kona

OPEN DAILY 8:30 AM TO 5 PM

GREENWELL FARMS

81-6581 Mamalahoa Highway
Kealahou

OPEN DAILY 9 AM TO 9 PM

SUNSET TRADERS

75-5699 N Ali'i Drive
Kailua-Kona

OPEN WED – FRI

10 AM TO 4:30 PM

SAT 10 AM TO 4 PM

KIMURA LAUHALA SHOP

77-996 Hualalai Road
Holualoa



FESTIVAL ADMISSION BUTTON



To support the Festival's 10 days of events, the price of the official Festival Admission Button is \$10. Proceeds help fund ongoing community programming, scholarships, and festival infrastructure and events.

This collectible button is required for admission to all events and get special rates

for ticketed events too! Children ages 12 and under are free. Purchase at all Festival events or at these locations:

KEALAKEKUA

Kona Historical Society
KTA Express
Greenwell Farms Visitor Gift Shop

HOLUALOA TO KEOPU

UCC Hawaii
Kimura Lauhala Shop
Donkey Mill Art Center

KAILUA-KONA

Innovations Hair Salon
Ace Hardware
KTA Super Stores
Quilt Passions

HONAUNAU

The Coffee Shack
Menehune Coffee

KEAUHOU SHOPPING CENTER

Kona Stories
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KTA Super Stores

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THE GRAND FINALE ~ A TASTE OF KONA!

A Night of Culinary Excellence & Live Entertainment

The **Grand Finale ~ A Taste of Kona!** promises to be a night to remember with exquisite dishes from local island Chefs, a fabulous silent auction, and music throughout the evening featuring internationally acclaimed and Grammy-nominated **LT Smooth and his band**, along with Jason Slade — Auckland acoustic artist. Opening the gala is Na Hoku Hanohano Award-Winning artist **Walt Keale** accompanied by Chris Lau.



The evening is a gathering of masterful chefs whose passion and skill elevate island cuisine. Every dish served tells a story — making the People's Choice Award for Top Chef a deliciously difficult decision.

Meet some of our Chefs for The Grand Finale ~ A Taste of Kona!

Chef Stewart Woodman – The Eatery

Owners Adam Potter & Ben Vanegtern – Puna Chocolate Company

Executive Chef Bryan Fujikawa - KGH Catering

Chef George Gomes – King Kamehameha Kona Beach Resort

Chef Ash Danao – Outrigger Kona Resort & Spa

Chef Moana Wooten – Royal Kona Resort

Owner & Chef Mike Winder – Loko Wraps

Islander Sake Brewery



Don't miss **The Grand Finale ~ A Taste of Kona!** happening **Saturday, November 15** at the Outrigger Kona Resort & Spa. Enjoy no-host cocktails and dancing under the stars!

Event Details:

Doors open at 5:30 pm. This is an adult-only evening. A Festival button is required for entry and available for purchase at the door. Tickets are \$110 for General Admission or a VIP table of 10 for \$1,350. Complimentary parking with validation.



SCAN TO
PURCHASE TICKETS

THE JOY OF COOKING KONA COFFEE

The **KTa Super Stores Kona Coffee Recipe Contest** serves up signature dishes featuring — you guessed it — Kona's world-famous coffee. Sweet and savory recipes using 100% Kona coffee tempt and challenge expert judges as each entry is scored on presentation, harmony of ingredients, craftsmanship and design.

Festival fans will want to keep a fork handy. After the judging, contestants serve up tastings of the entries.



This unique culinary adventure gets underway on **Sunday, November 9** at **Outrigger Kona Resort & Spa**. Recipe judging begins at **10:30 a.m.** The Tasting Gallery opens to the public following the noon recipe contest award presentations.

The **Big Island Showcase** commences at **10 a.m.**, inviting early festival-goers to browse and shop before the judging begins. Festival merchandise will be available alongside Kona coffee farm booths and other local faves.

It's the perfect way to fill your Sunday morning with Kona coffee, buy local shopping and tempting treats after the 12 noon award presentations.



Taste aloha in every cup

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808-935-3751

KTA Puainako, Hilo
808-959-9111

KTA Waimea
808-885-8866

KTA Waikoloa Village
808-883-1088

KTA Kailua-Kona
808-329-1677

KTA Keauhou, Kona
808-322-2311

KTA Express, Kealahou
808-323-1916

**DISCOVER DELICIOUS KONA COFFEE RECIPES AT
WWW.KTASUPERSTORES.COM/RECIPES**



BREWED TO EXPLORE: DISCOVER KONA COFFEE FARMS

Step off the beaten path and into the heart of Kona's coffee country with a farm tour during the Kona Coffee Cultural Festival. Visitors are invited to stroll lush coffee orchards, meet the farmers who nurture each bean, and learn how Kona's world-famous coffee goes from tree to cup. From hands-on picking demonstrations to fresh brews enjoyed with breathtaking mauka views, farm tours offer an authentic, behind-the-scenes experience you won't find anywhere else. It's the perfect way to savor the Kona Coffee Cultural Festival — by connecting directly with the land, the people, and the stories that make this coffee so extraordinary.

SEE EVENT SCHEDULE FOR DETAILS INCLUDING RESERVATIONS & BOOKINGS

FRIDAY 11/7 — SATURDAY 11/15

ISLAND SUN COFFEE:

FARMING KONA COFFEE WITH DIVERSIFIED CROPS

Island Sun Coffee

78-6759 Makenawai Street, Kailua-Kona

Tour times 9 a.m., 10 a.m. and 11 a.m.

SUNDAY 11/9 — FRIDAY 11/14

GREENWELL FARMS: SEED TO CUP FARM TOUR

Greenwell Farms

81-6581 Mamalahoa Highway, Kealahou

Tour times 9:30 a.m. and 1:30 p.m.

MONDAY 11/10 — FRIDAY 11/14

UCC KONA COFFEE PICKING AND FARM EXPERIENCE

UCC Hawaii Kona Coffee Estate

75-5568 Mamalahoa Highway, Holualoa

Store opens 9 a.m., tour starts at 10 a.m.

MONDAY 11/10 — FRIDAY 11/14

BUDDHA'S CUP:

TASTING COFFEE LIKE FINE WINE

Buddha's Cup

78-1377 Bishop Road, Holualoa

Open 9:30 a.m. to 1 p.m.

HALA TREE COFFEE: BREWING WORKSHOP

Hala Tree Coffee

82-5966 Mamalahoa Highway, Captain Cook

Tour time 2 p.m.

BOTANICAL GARDEN & COFFEE FARM TOUR + KONA COFFEE TASTING BY GRADE

Doutor Mauka Meadows Coffee

74-5476 Mamalahoa Highway, Holualoa

Tour time 1 p.m.

1

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2

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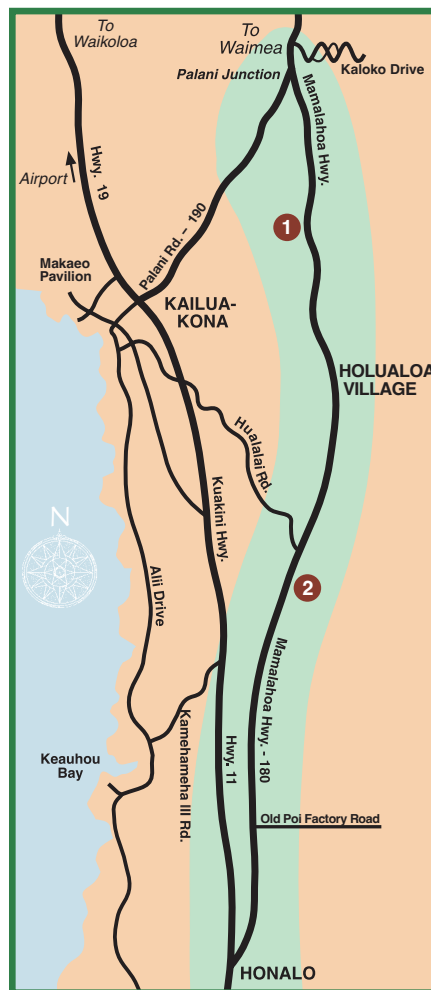
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Kona Coffee Farms

Hidden along the incredible vistas of the Kona Coffee Belt are working farms — large and small. Plan a visit and you'll meet farmers, pickers, millers and roasters for a full Kona coffee immersion.

 **Coffee Farm**

 **Retail**

 **Coffee Mill**

KONA COFFEE CUPPING COMPETITION AWARDS

Nearly Four Decades of Winning

Entering the Kona Coffee Cultural Festival Cupping Competition is a moment of pride and anticipation for Kona coffee farmers who have invested seasons of hard work and dedication into growing one of the world’s most celebrated coffees.

The cupping process involves a panel of coffee sensory experts carefully evaluating the aroma, flavor, acidity, and body of each Kona coffee entry. Cupping scores are tallied up and the field of entries gets cut back until a final round is cupped, awarding farms scoring the highest marks.

Cupping Kona coffee is more than a competition; it’s a connection to the land and farmers who make this exceptional coffee possible.

On **Sunday, November 16** join us as we crown Kona’s coffee farm winners and present the 2025 cupping awards. Light pupus and refreshments will be served and samples of the top award-winning coffees! Awards ceremony happens at **Kona Elks Lodge starting at 1 p.m.**



2024 KONA COFFEE CUPPING CHAMPION FARMS

FIRST PLACE 100% Kona Certified Award Darnall Estate Kona Crown Coffee	FIRST PLACE 100% Kona Heritage Award 'Ohana Martin Farm	FIRST PLACE (record-breaking tie) 100% Kona Creative Award Hula Daddy Kona Coffee Uluwehi Coffee
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KONA HERITAGE DIVISION WINNERS

2023	Darnall Estate
2022	Kona Farm Direct
2021	Hawaiian Queen Coffee
2019	Hawaiian Queen Coffee
2018	Kona Coffee & Tea
2016	Kona Gold Coffee Co.
2015	Arianna Farms 'Ono Kona Coffee

KONA CLASSIC DIVISION WINNERS

2023	Geisha Kona Coffee Farm
2022	Imagine 100% Kona Coffee
2021	Geisha Kona Coffee Farm
2019	Hula Daddy Kona Coffee
2018	Monarch Coffee
2016	Hula Daddy Kona Coffee
2015	Aikane Kona Coffee

KONA CROWN DIVISION WINNERS

2023	Darnall Estate
2022	Kona Farm Direct
2021	Hawaiian Queen Coffee
2019	Hawaiian Queen Coffee
2018	Kona Coffee & Tea
2016	Kona Gold Coffee Co.
2015	Arianna Farms 'Ono Kona Coffee

ARTISINAL WINNERS

Heritage Profile
2017 Castaway Bay Kona Coffee
Modern Profile
2017 Onila Farms



SCAN HERE FOR COMPLETE LIST OF WINNING FARMS



Elevated Cupping Competition at IRON BOTTOM SPIRITS CO.

Iron Bottom Spirits Co. is the host venue for this year’s two-day Kona Coffee Cupping Competition.

The large parcel of land in Kailua was purchased several years ago with the vision of opening a LEED certified distillery. It took nearly three years to build the distillery designed to utilize sustainable, highly efficient best practices.

Still in the product development stage, Iron Bottom Spirits will support Hawaii Island agriculture as it looks to produce Kona coffee liqueur and a historically accurate version of okolehau, a spirit distilled from the Ti plant. Okolehau dates back to the 1700s when Hawaiians began utilizing iron pots found on whaling ships to distill their alcoholic spirit. This new spirit was literally name from these iron pots (hao) and the shape of the pot’s bottom (okole).

Cupping judges will enjoy their work in this new cutting-edge building with its expansive views of the Kona coastline.



NOVEMBER

11/7 FRI — 11/15 SAT

ISLAND SUN COFFEE: FARMING KONA COFFEE WITH DIVERSIFIED CROPS

Island Sun Coffee

78-6759 Makenawai Street, Kailua Kona
Tour Times 9 a.m., 10 a.m. & 11 a.m.

Enjoy a farm and mill tour with Kona Coffee and diversified crops that include cacao, mangos, avocados & miscellaneous citrus. Visit our gift shop that includes various products from the farm including coffee, chocolate bars, chocolate covered peaberry beans, cacao nibs & more! Tour is free with a \$10 festival button, children 12 and under are free.

11/9 SUN — 11/14 FRI

**GREENWELL FARMS:
SEED TO CUP FARM TOUR**

Greenwell Farms

81-6581 Mamalahoa Hwy., Kealahou
Tour Times 9:30 a.m. and 1:30 p.m.

A life-changing sojourn into the soul of a vertically integrated 100% Kona Coffee operation. Visit Nursery, Farm, wet mill, dry mill, roasting and of course tasting. A \$10 festival button for those over the age of 12 is required for entry.

11/10 MON — 11/14 FRI

UCC HAWAII KONA COFFEE PICKING & FARM EXPERIENCE

UCC Hawaii Kona Coffee Estate

75-5568 Mamalahoa Hwy., Holualoa

Store opens at 9 a.m., tour starts at 10 a.m.

Try your hand at picking ripe coffee cherry and witness how the harvest transforms to coffee in your cup. Tour is free with a \$10 festival button, children 12 and under are free.

**BUDDHA'S CUP:
TASTING COFFEE LIKE FINE WINE**

Buddha's Cup

78-1377 Bishop Road, Holualoa
Open 9:30 a.m. to 1 p.m.

For the true coffee enthusiasts, Buddha's Cup is pleased to present the Coffee Flight. Much like a wine tasting with the vintner or sommelier, knowledgeable baristas will guide you through a carefully curated gastronomic tour of our award-winning specialty coffees. Tour is free with a \$10 festival button, children 12 and under are free.



11/10 MON — 11/14 FRI

**HALA TREE COFFEE:
BREWING WORKSHOP**

Hala Tree Coffee

82-5966 Mamalahoa Hwy., Captain Cook
Tour starts at 2 p.m.

During the brewing workshop we will prepare and taste the same coffee brewed with different methods: Pour over, French Press and Espresso. Cost is \$15 and a \$10 festival button. A maximum of 6 people per tour. Visit halatree.com to book your tour today!

BOTANICAL GARDEN & COFFEE FARM TOUR + KONA COFFEE TASTING BY GRADE

Doutor Mauka Meadows Coffee

75-5476 Mamalahoa Hwy., Holualoa
Tour starts at 1:00 p.m.

Experience tasting Kona Coffee harvested from our farm, brewed in different grades. Tour is free with a \$10 festival button, children 12 and under are free.



11/10 MON — 11/15 SAT

KONA COFFEE FESTIVAL QUILT SHOW

Kona Hawaiian Quilt Museum & Gallery

Kona Seaside Shops - 75-5663 Palani Rd., Suite E, Kailua Kona
10 a.m. - 5 p.m.

Quilters and fiber artists come together to celebrate the rich cultural and agricultural heritage of Kona coffee through stitch, texture, and imagination. Entry is free with a \$10 festival button, children 12 and under are free.

11/12 WED — 11/15 SAT

**EXHIBITION: MANA KA MO'OMO'O
Donkey Mill Art Center**

78-6670 Mamalahoa Hwy., Holualoa
10 a.m. - 6 p.m.

Featuring artists and practitioners from across the Pae 'Āina and the Continent, *Mana Ka Mo'omo'o* honors kapa making as a deeply transformative practice—one that reclaims 'ike kūpuna (ancestral knowledge), restores connection to 'āina (land), and realigns practitioners with the natural cycles and seasons of life. Visit donkeymillartcenter.org/events for more information.



11/7 FRIDAY

**KONA HISTORICAL SOCIETY'S
KONA COFFEE LIVING HISTORY
FARM TOUR**

Kona Coffee Living History Farm

82-6199 Mamalahoa Hwy., Captain Cook
10 a.m. - 2 p.m.

A self-guided experience, walk among the coffee trees, meet a "Kona Nightingale", or watch how farmers used the kuriba and hoshidana to mill and dry their world-famous coffee. Visit the original 1920's farmhouse where you may find the homemaker starting the fire to cook rice or making musubi for the farmer's lunch. "Talk story" along the way with the farm's living history interpreters and discover the story behind Kona's gourmet crop. \$15 with festival button, \$10 for Hawai'i residents with festival button, tickets available for purchase on-site. Last entry into the farm is at 1:15 p.m.

MADE IN HAWAII ARTISAN MARKET

Hale Halawai County Pavillion

75-5760 Ali'i Dr., Kailua-Kona
2 p.m. - 9 p.m.

A celebration of Hawaii's best arts and crafts showcasing statewide small businesses and their talents in handmade products. Also featuring Hawaii's fusion of multi-cultural food offerings with food trucks and pop-up food vendors.

LANTERN PARADE

Hale Halawai County Pavilion

75-5760 Ali'i Dr., Kailua-Kona
6 p.m. - 7 p.m.

Walking parade from Kailua Pier to Hale Halawai featuring colorful lanterns and authentic cultural costumes honoring Hawai'i's rich history and multicultural diversity.

MULTICULTURAL SHOWCASE

Hale Halawai County Pavilion

75-5760 Ali'i Dr., Kailua-Kona
7 p.m. - 9 p.m.

A multicultural showcase of Hawai'i's unique and diversified talent. Entry is free with a \$10 festival button, children 12 and under are free.

11/8 SATURDAY

EXHIBITION PROGRAM: KAPA WITH PUAKEA FORESTER Donkey Mill Art Center

78-6670 Mamalahoa Hwy., Holualoa
10 a.m. - 12 p.m.

In *Mo'olelo Kapa*, artist and cultural practitioner Puakea Forester shares the origins and cultural significance of *wauke* and kapa through personal reflections and ancestral stories. Visit donkeymillartcenter.org/events.

KONA COFFEE CULTURAL FESTIVAL 1ST ANNUAL PICKLE & POUR TOURNAMENT

Holua Racquet & Paddle

78-7190 Kaleiopapa St., Kailua-Kona
Check In & Warm up 7:30 a.m. - 8:30 a.m.
Team & Match Selection 8:30 a.m. - 9:00 a.m.
Tournament begins 9:00 a.m.

Everyone's invited! Get ready for a fun day on the courts with our random mixed doubles style tournament. Entry fee is \$50 per person and includes a festival button. Enjoy great matches, cheer on your friends and soak up the lively atmosphere with local food vendors, drinks and Festival retail onsite all day long! Ample parking. Visit konacoffeefest.com to pre-register.



11/9 SUNDAY

THE HOLUALOA COFFEE AND ART STROLL

Holualoa Village
9 a.m. - 2 p.m.

Stroll along historic Holualoa Village main street lined with Kona coffee farmers serving tastings of 100% Kona coffee. Speak directly to the farmers and learn about the different processes they use to create their delicious coffee. Drop in all the galleries holding open house filled with local island style art. Eat gourmet street food from wonderful vendors offering local and creative fare.

Attendees may vote for their favorite coffee! Designated parking areas will be clearly marked, carpooling is suggested.

KTA SUPER STORES KONA COFFEE RECIPE CONTEST

Outrigger Kona Resort & Spa

78-128 Ehukai St., Keauhou
Big Island Showcase 10 a.m.
Doors open to the public at noon.

An event combining the creativity of professional chefs, amateurs and keiki, all with a passion for Kona coffee. Together with an audience hungry to sample these gastronomic offerings, it makes for an amazing day. Big Island Showcase, featuring all locally made products, starts off the morning. A \$10 festival button for those over the age of 12 is required for entry. Complimentary parking with validation.

LITTLE MISS KONA COFFEE SCHOLARSHIP COMPETITION

Outrigger Kona Resort & Spa

78-128 Ehukai St., Keauhou
Doors open 4:30 p.m. | Competition 5 p.m.

Celebrating 10 years, the Little Miss Kona Coffee Scholarship Competition will feature titleholders from years past to cheer on their sisterhood of contestants vying for crowns, prizes and scholarships. This premier youth program showcases talent, wit, poise and confidence in young ladies from ages 4 1/2 - 12 years old, instilling a solid foundation and opportunities galore. Tickets are \$45 and a \$10 festival button for those over the age of 12 is required for entry. Tickets on sale at littlemisskonacoffee.org. Complimentary parking with validation.

11/10 MONDAY

KONA COFFEE BARISTA TRAINING

Kona Coffee & Tea

74-5588 Palani Rd., Kailua-Kona
5 p.m. - 9 p.m.

Seasoned coffee educators guide a robust coffee education experience in manual brewing techniques, espresso techniques, milk steaming, and latte art. Competition heats up later in the week at the Kona Coffee Latte Art Throwdown. A \$10 festival button for those over the age of 12 is required for entry.

CHEF'S SUPPER CLUB 5 COURSE MEAL — Sumptuous, Savory & Sweet Coffee Dishes Theatery

79-7384 Hawai'i Belt Rd # B,
Kealahou
5:30 p.m. - 8 p.m.

Chef Stewart Woodman will craft a 5-course tasting experience for 36 people to enjoy. Each course is introduced by the Chef and features Kona coffee as an ingredient. Tickets are \$125 plus a \$10 festival button. To book this experience, visit thetheatery.com.



11/11 TUESDAY

KONA HISTORICAL SOCIETY'S KONA COFFEE LIVING HISTORY FARM TOUR

Kona Coffee Living History Farm

82-6199 Mamalahoa Hwy., Captain Cook
10 a.m. - 2 p.m.
See 11/7 event for details.

UCC HAWAII MISS KONA COFFEE SCHOLARSHIP COMPETITION

Outrigger Kona Resort & Spa

78-128 Ehukai St., Keauhou
Doors open at 5:30 p.m.
Competition starts at 6 p.m.

The Miss Kona Coffee Organization is an official local organization of the Miss Hawaii and Miss America Organizations, and our title sponsor is Ueshima Coffee Company (UCC) Hawai'i.

Tonight we crown a new Miss Kona Coffee, Miss Aloha Hawaii and Miss Kona Coffee's Teen. Delegates compete in private interview, onstage conversation, health & fitness, evening gown and talent phases all vying for scholarship opportunities and a chance to compete in Miss Hawaii. Tickets are \$70 and available for purchase at misskonacoffee.org. A \$10 festival button for those over the age of 12 is also required for entry. Complimentary parking with validation.

11/12 WEDNESDAY

RED CARPET SCREENING OF "RUNNING FOR GRACE"

Aloha Theatre

79-7384 Hawai'i Belt Rd., Kealahou
Doors open 5:15 p.m. | Red Carpet 5:30 p.m.
Screening begins 5:45 p.m.
Presented by Soil Plus

Matt Dillon, Jim Caviezel and Ryan Potter star in this extraordinary film set in the 1920s on a Kona coffee farm and Hawai'i Island, depicting plantation life for Issei Japanese immigrants, segregation, adoption, and forbidden love. Released in 2018, Kona's David Cunningham cast over 300 locals as extras; including Cole Takiue and Jon Sakata in starring roles. In Memory of and with Our Aloha, JON TABO SAKATA 1954-2017.

Welcome Cole Takiue with friends on the red carpet. Complimentary entry with a \$10 festival button for those over the age of 12. Donations welcomed.

11/13 THURSDAY

KONA COFFEE LATTE ART THROWDOWN

Kona Coffee & Tea

74-5588 Palani Rd., Kailua-Kona

6 p.m. - 9 p.m.

Bringing the barista community together, this friendly competition gives participants a chance to apply their skills in a fun, high-energy environment. Winner takes all as local baristas work magic in their cup of 100% Kona coffee. Entry is free with a \$10 festival button, children 12 and under are free.

11/14 FRIDAY

KONA HISTORICAL SOCIETY'S KONA COFFEE LIVING HISTORY FARM TOUR

Kona Coffee Living History Farm

82-6199 Mamalahoa Hwy., Captain Cook

10 a.m. - 2 p.m.

See 11/7 event for details.

KONA'S GOT TALENT SHOWCASE

Keauhou Shopping Center

78-6831 Ali'i Dr., Kailua-Kona, HI

Doors open 5 p.m. Event 5:30-8:30 p.m.

5:30-6:30 p.m. Kenny Tagavilla

6:30-8:30 p.m. Kona's Got Talent

Keauhou Shopping Center presents Kona's Got Talent! A community-based talent showcase featuring singers, dancers, cultural performances and Miss Kona Coffee Titleholders. An amazing evening of joy and wonder as local talent share their art. Keauhou Shopping Center's Friday Night Entertainment will open the show and will feature Na Hoku Hanohano Award Winning Artist and South Kona's very own, Kenny Tagavilla. Talent Showcase is set to begin at 6:30 p.m. A \$10 festival button for those over the age of 12 is required for entry.



11/15 SATURDAY

100% PURE KONA COFFEE HALF MARATHON

Coconut Grove Marketplace

75-5809 Ali'i Dr., Kailua-Kona

Half Marathon starts at 6 a.m.

5K starts at 6:15 a.m.

Come and join us for the 100% Pure Kona Coffee Half Marathon! Run the scenic coast of Kailua-Kona down Ali'i Drive to the infamous "Pit" at the "End of the World". Enjoy views of the Pacific Ocean as you complete the half marathon or 5k distances and celebrate with a cup of Kona coffee!



KONA COFFEE CULTURAL FESTIVAL HO'OLAULE'A

Makaeo County Pavilion (Old Airport)

75-5500 Kuakini Hwy., Kailua-Kona

Sponsored by

Hawaii Community Federal Credit Union

9 a.m. - 3 p.m.

Celebrate Kona coffee and culture with a day filled with live multi-cultural entertainment, ethnic food court, amazing lei contest, educational/historical exhibits, demonstrations, and displays. The event also provides the festival's largest artisan market with goods Made in Hawai'i and Kona coffee farmers sampling and selling their coffee, making it a great way to experience the Kona Coffee Cultural Festival! A \$10 festival button for those over the age of 12 is required for entry.



CULTURAL ACTIVITIES AT THE DONKEY MILL ART CENTER

Donkey Mill Art Center

78-6670 Mamalahoa Hwy., Holualoa

10 a.m. - 2 p.m.

Immerse yourself in a variety of traditional and contemporary cultural practices including: lauhala weaving, lei making, coffee wood whistle making and kapa demonstrations. Workshops and demonstrations are free with the \$10 festival button for those over the age of 12.

GRAND FINALE: A TASTE OF KONA

Outrigger Kona Resort & Spa

78-128 Ehukai St., Keauhou

Doors Open 5:30 pm

5:30 p.m. - 9 p.m.

A night to remember with exquisite dishes from local island Chefs, a fabulous silent auction, and music featuring internationally acclaimed and Grammy-nominated LT Smooth & his band along with the soulful vibes of Walt Keale and Chris Lau.

This is an adult-only evening. A Festival button is required for entry and available for purchase at the door. Tickets are \$110 for General Admission or a VIP table of 10 for \$1,350 and complimentary parking with validation.

11/16 SUNDAY

ALL ABOUT WAUKE! ARTIST X FARMER TALK STORY & POTLUCK

Donkey Mill Art Center

78-6670 Mamalahoa Hwy., Holualoa

10 a.m. - 1 p.m.

This talk story brings together wauke growers, kapa artists and cultural practitioners in a lively session exploring the joys, challenges and wisdom of cultivating this vital canoe plant. From growing tips to personal mo'olelo, the morning concludes with a potluck celebrating community, connection & shared knowledge. A \$10 festival button for those over the age of 12 is required for entry.

KONA COFFEE CULTURAL FESTIVAL CUPPING COMPETITION AWARDS CEREMONY

Kona Elks Lodge

75-170 Hualalai Road, Kailua-Kona

1 p.m. to 2:30 p.m.



Kona coffee farm winners are announced and presented with awards. Light pupus and refreshments will be served and sample the top award-winning coffees! A \$10 festival button for those over the age of 12 is required for entry.

CHAMBER ORCHESTRA OF KONA CONCERT

Kona Elks Lodge

75-170 Hualalai Road, Kailua-Kona

Doors open 2:30 p.m. Show 3 p.m. - 5 p.m.

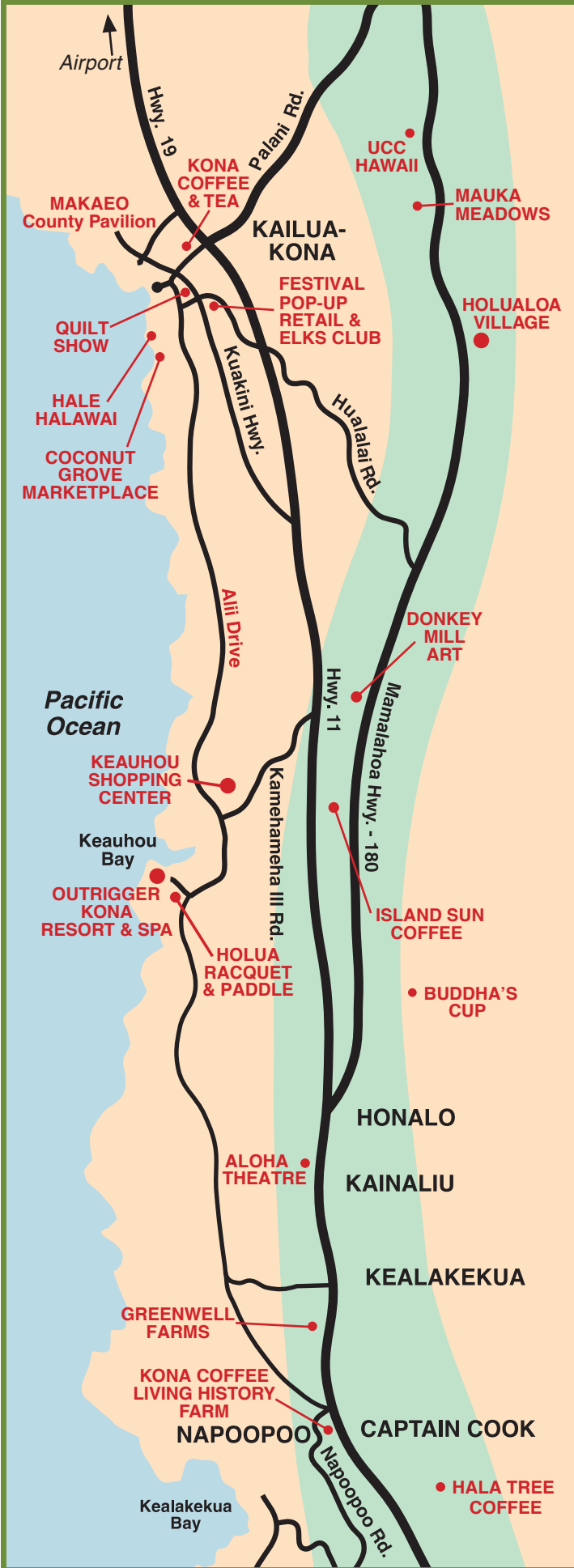
The Chamber Orchestra of Kona is a community orchestra with strings, woodwinds, brass and percussion. The orchestra will be performing pieces from Mozart, Beethoven and a new commission for French Horn & Orchestra. A \$10 festival button for those over the age of 12 is required for entry.



EVENTS SUBJECT TO CHANGE

**ALL EVENTS REQUIRE
A FESTIVAL BUTTON FOR ENTRY**

FESTIVAL EVENT LOCATIONS



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BREWING HERITAGE:

The Role of Kona Coffee in Hawaiian Culture and Tradition

Every November, the Kona Coffee Cultural Festival lights up Hawai'i Island's leeward coast with the rich aroma of roasted beans and the rhythm of celebration. But behind the music, tastings, and parades is a story far deeper than flavor profiles or caffeine buzz. Kona coffee is more than a crop—it is a symbol of cultural identity, resilience, and community.

DEEPLY ROOTED IN THE LAND

Kona coffee has grown on the slopes of Hualalai and Mauna Loa for nearly two centuries. The volcanic soil, abundant rainfall, and sunny mornings of the Kona region created the perfect growing conditions—but it was the people who cultivated its soul. From the beginning, Kona coffee was not just a commercial crop, it was a family effort rooted in the 'aina, the land.

Japanese, Filipino, Portuguese, and Hawaiian families tended small plots of land, picking coffee cherries by hand and drying coffee beans on wooden platforms (hoshidana). Each family's farm was a living classroom, where values such as hard work, responsibility, and caring for the land were passed down through generations.



A KONA WAY OF LIFE

Coffee farming in Kona is unique in its scale. Most farms are small—five acres or less—and family-run. This intimacy created a culture where Kona coffee was woven into daily life. Children grew up helping in the orchards, elders roasted beans over open flames, and neighbors gathered to pule (pray) before the harvest. The coffee tree, once foreign, became a part of local identity—a symbol of perseverance and pride.

During harvest season, the sound of picking baskets clinking and the sight of red cherries signaled more than just labor—it was a time of shared purpose and community spirit. Stories of early farmers told in pidgin or Hawaiian connect today's growers to their ancestors' legacy.



SERVING ALOHA

In Hawaiian culture, hospitality is a sacred practice, and serving coffee is one small but meaningful expression of aloha.

At the Kona Coffee Cultural Festival, that spirit is alive in every event. Farmers greet visitors with stories of their land and lineage. Kupuna demonstrate traditional crafts while sharing tales of their coffee-farming youth. Hula performances and mele (song) highlight the deep relationship between the land and its stewards. Even the simple act of sipping coffee becomes an act of connection.

PRESERVING TRADITIONS IN A CHANGING WORLD

In today's globalized world, where industrial agriculture and climate pressures threaten small farms, the Kona coffee community has doubled down on preserving tradition. Younger generations are returning to the land, often blending ancestral knowledge with modern sustainability practices.

During the festival's farm tours, coffee cupping and tastings, these new voices share their vision—protecting not only the quality of Kona coffee, but the culture that surrounds it.

Festivals like this one serve as bridges—connecting locals to their roots and visitors to the authentic stories behind the beans. By celebrating the culture of Kona coffee, the community safeguards more than flavor; it protects a heritage of land stewardship, multicultural collaboration, and Hawaiian values.



A LEGACY WORTH BREWING

As you walk the tree-lined paths of a Kona coffee farm or listen to keiki chant in celebration, you begin to understand—Kona coffee is not just something Hawai'i produces. Kona coffee is an integral part of many family's lives in Hawai'i. From mauka to makai, from past to future, coffee continues to be a thread that binds families, fuels dreams, and honors the enduring legacy of people and land.

In every cup of Kona coffee, you'll find more than taste—you'll find tradition, story, and aloha.

2026 Delegates

MISS KONA COFFEE



ZOE GACAYAN



ISABEL MERCADO



Miss
Kona
Coffee
Org



PHOTO CREDIT: MARK SALONDAKA



TRINITY CAMOGAN - TEEN



Follow @misskonacoffeeorg on Instagram for more introductions of our Class of 2026!

Mahalo for Your Year of Service

PHOTO CREDIT / VENUE: PARADISE CRUSH STUDIO



Nicole Struempf

MISS
ALOHA HAWAII'I
2025

Country Denis

MISS KONA
COFFEE'S TEEN
2025

Maianna Taylor

MISS
KONA COFFEE
2025

FESTIVAL DAYS



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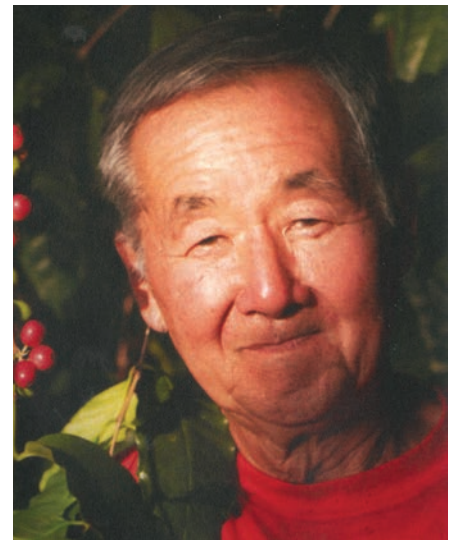
LANTERN PARADE HONOREE

This year's Lantern Parade Grand Marshal is Kona coffee farmer **Ray Chickao Kunitake**.

He's the second born of 13 children of the Nisei generation (second generation born to Japanese immigrant parents). In the early 1900s, Ray's grandparents Toichi and Masa fell on hard times and decided to return to Japan, but first they stopped in Kona for a visit. Friends talked the couple into staying and farming. They subsequently purchased coffee land in Holualoa.

The Kunitake family took root and today, the Kunitake family farm is their legacy. Ray's passion is focused on the original 20-acre Kunitake farm and his Waiaha River Coffee Company.

Join us in celebrating Ray Chickao Kunitake and the Kunitake family at this year's Lantern Parade.



FIRST FRIDAY FUN

SEE THE EVENT SCHEDULE FOR TIMES AND LOCATIONS

MADE IN HAWAII ARTISAN MARKET

Celebrate Hawaii's best arts and crafts and explore the bustling artisan market, where local makers showcase handcrafted treasures and tasty treats.



LANTERN PARADE LIGHTS UP THE NIGHT

As the sun sets, lanterns light up Ali'i Drive as participants carry colorful lanterns of various shapes and sizes. The Lantern Parade route starts at Kailua Pier winding through Ali'i Drive and finishes at Hale Halawai.

*It's magical.
Don't miss it.*

CELEBRATE KONA'S MULTI-CULTURAL HERITAGE

Following the Lantern Parade, a cultural program will enchant festivalgoers with Hawaiian music, cultural traditions and multi-ethnic dance performances, encapsulating the many cultures that are celebrated at the Kona Coffee Cultural Festival.



HA‘AHEO MĀKOU I KE KĀKO‘O
I NA NANI O KO KĀKOU ‘ĀINA.

WE ARE PROUD TO SUPPORT THE
54TH KONA COFFEE CULTURAL FESTIVAL

The most authentic and meaningful practices of aloha and kuleana happen in our communities. Events like this help us connect with what makes our Hawai‘i so special.

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AUTHORITY



Congratulations on your 54th Annual
Kona Coffee Cultural Festival!

HONOLULU Festival

Hawaii's Premier Cultural
Showcase!

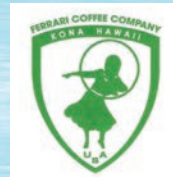
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2026 **MARCH 13th - 15th**
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KAPA: The Heartbeat of Ancient Hawaiian Life



For generations, kapa has been far more than cloth—it is a living expression of Hawaiian identity, artistry, and connection to the natural world.

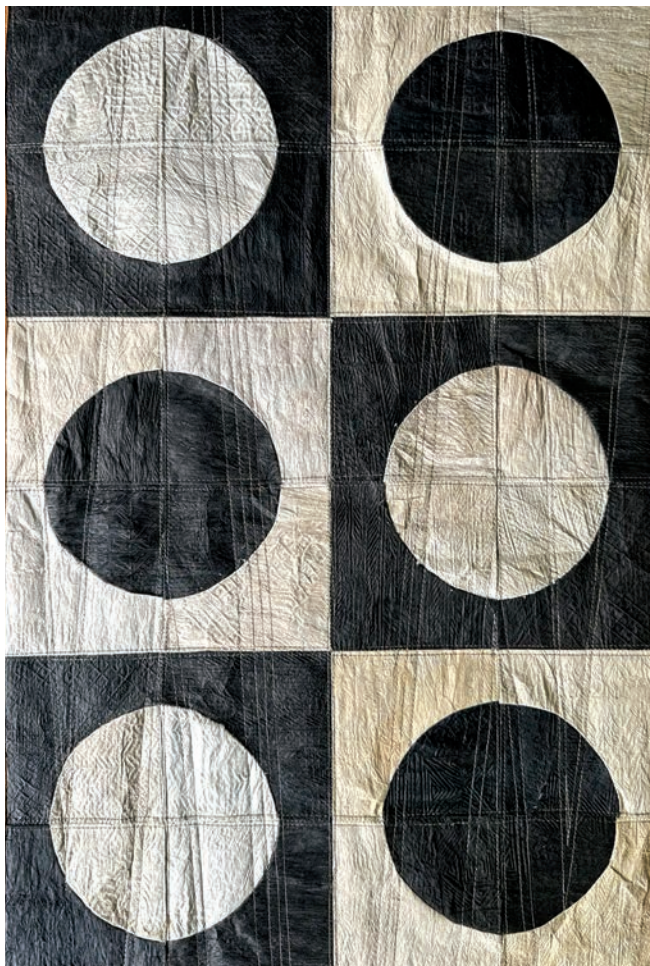
Made from the inner bark of the wauke (paper mulberry) tree, kapa was crafted with patience, skill, and deep respect for the land. Every step, from cultivating wauke to beating the fibers and imprinting them with intricate designs, reflected values of sustainability and aloha ‘āina, love for the land.

In traditional Hawaiian life, kapa was everywhere. Families wore kapa as everyday clothing, while the ali‘i, or chiefs, were adorned in kapa of remarkable quality and design, sometimes perfumed with native plants. Its uses extended beyond dress: kapa provided warmth as bedding, marked sacred rituals, and carried meaning in ceremonies. Each sheet told a story through dyes, patterns, and textures—symbols that spoke of genealogy, place, and spiritual belief.

The process of making kapa itself was rhythmic and communal. The sound of the hohoa and i‘e kuku (wooden beaters) striking the anvil echoed through villages, a heartbeat of daily life. Women were the primary kapa makers, passing techniques from one generation to the next, ensuring that this vital tradition continued to evolve while honoring its roots.

Though the arrival of Western textiles nearly caused the art to vanish, in recent times kapa has experienced a powerful revival. Contemporary kapa makers are reclaiming the craft, blending ancient practices with new creativity. Today, kapa is once again celebrated in museums, workshops, and cultural gatherings as a symbol of resilience and pride.

To learn to make kapa is a reminder that Hawaiian culture is not static, but thriving, carried forward in the hands of those who continue to beat bark into cloth, stories into fabric, and history into life.



HAPPENING AT DONKEY MILL ART CENTER

SATURDAY, NOVEMBER 8

10:00 am – 12:00 pm

Mo‘olelo (stories) Kapa with Puakea Forester

WEDNESDAY, NOVEMBER 12 — SATURDAY, NOVEMBER 15

10:00 am – 6:00 pm

I Mana Ka Mo‘omo‘o Exhibition on View

SATURDAY, NOVEMBER 15

10:00 am – 1:00 pm

All About Wauke! Artist x Farmer Talk Story and Potluck

CULTURAL ACTIVITIES

Morning session: 10:00 - 11:45 am | Afternoon session: 12:00 - 1:45 pm

Registration required. One session per person. Hands-on workshops and demonstrations are free with a \$10 Festival admission button.



RED CARPET SCREENING OF “Running for Grace”

On **Wednesday, November 12**, festivalgoers are invited to a Red Carpet screening of *Running for Grace*, starring Matt Dillon, Jim Caviezel and Ryan Potter. Filmed on location in the heart of Kona coffee country, the movie highlights the beauty of Hawai'i's rolling coffee lands as a stunning backdrop to its touching story of love and perseverance.

Presented by Soil Plus, the screening of the film blends Hollywood sparkle with the authenticity of place.

Released in 2018, Kona filmmaker David Cunningham cast over 300 locals as extras with several members of the Kona community in starring roles including Cole Takiue and Jon Sakata. In Memory of and with Our Aloha, JON TABO SAKATA 1954-2017.

Doors open at 5:15 pm. Welcome Cole Takiue with friends on the Red-Carpet at 5:30 film screening to follow at **Aloha Theatre** in Kailiui.

TINY CROWNS, BIG DREAMS

The **Little Miss Kona Coffee Scholarship Competition** marks ten years of a cherished tradition celebrating the next generation of young leaders. More than a pageant, Kona's premier youth competition features Hawaii Island young ladies ages 4 1/2 through 12 competing for crowns, awards and scholarships. This heartwarming event showcases confidence, creative expressions, and friendships as contestants share their talents and poise on the stage. Families and community members gather to cheer on participants as they shine with charm and grace. The Little Miss Kona Coffee Competition embodies the Festival's mission—honoring heritage, inspiring youth, and nurturing Kona's vibrant future.

Plan to attend this Little Miss competition on **Sunday, November 9**. Check event schedule for times and ticket details! Don't forget to wear your Festival button too!



CURRENT 2025 LITTLE MISS KONA COFFEE TITLEHOLDERS:
MAHINA PUONG- MINI MISS KONA COFFEE,
KAWENA EASLEY- YOUNG MISS KONA COFFEE AND
PAISLEY PELEKANE-TOMITA- LITTLE MISS KONA COFFEE

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BREWING JOY AT THE HO'OLAULE'A! Featuring Kenny T

Enjoy a celebration of all things Kona coffee at the **Kona Coffee Cultural Festival Ho'olaule'a** happening all day on **Saturday, November 15 starting at 9 am.**

Join us as the aroma of Kona coffee, delicious local foods and music fills the air. Hawaiian artisans share their skills and an unbelievable lei contest is a real treat, where vibrant blossoms, fragrant foliage and intricate designs honor creativity and the spirit of Aloha.

Throughout the day, center stage showcases talented Hawaiian musicians, live multi-cultural entertainment and hula dancers sharing traditions passed down through generations.

Starting at 1 pm, Kenny T, a Big Island favorite, takes the stage with over two decades of musical artistry and his soulful island-infused country sound.

Don't miss an unforgettable taiko drum performance too.



An ethnic food market is a must stop and features local favorites including plate lunches, Japanese bento boxes, Spam musubi, shave ice and other culinary goodies.

We hope to see you at the **Makaeo County Pavilion** on Saturday, November 15. Festivities end at 3 pm. Don't forget to purchase and wear your Festival button.



KONA'S GOT TALENT SHOWCASE

On **Friday, November 14 starting at 5:30 pm**, **Keauhou Shopping Center** presents the Kona's Got Talent showcase shines a spotlight on the incredible performers who call Kona home. Families, friends, and visitors gather under the stars at center stage to enjoy an evening filled with heart, creativity, and aloha.



Kenny Tagavilla, a nine-time Na Hoku Hanohano Award finalist, takes the stage at 5:30 with songs that capture a sense of place and belonging.

The evening continues with performances from Miss Kona Coffee titleholders, hula dancers and multi-cultural performances. It's more than just entertainment—it's a chance to support and applaud the community's rising stars and seasoned performers alike.

This **Kona's Got Talent** showcase is living proof that Kona's cultural richness goes beyond the bean.



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KONA COFFEE
Cultural Festival

The Festival Board, committees and community volunteers work diligently throughout the year planning the events that attract thousands of Festival fans annually.

konacoffeefest.com



Ally Brown
EXECUTIVE DIRECTOR



2025 COMMITTEE CHAIRS

GREENWELL FARMS: SEED TO CUP FARM TOUR
Matt Carter

ISLAND SUN COFFEE: FARMING KONA COFFEE WITH DIVERSIFIED CROPS
Al & Donna Woolley

UCC HAWAII KONA COFFEE PICKING & FARM EXPERIENCE
Masaki Toji Hideki Miki

BUDDHA'S CUP: TASTING COFFEE LIKE FINE WINE
Christine Coleman

HALA TREE COFFEE: BREWING WORKSHOP
Kat Keith

MAUKA MEADOWS COFFEE FARM TOUR
Tomoharu Uchiyama

KONA COFFEE FESTIVAL QUILT SHOW
Karen Barry

KONA COFFEE LIVING HISTORY FARM TOUR
Kona Historical Society Board of Directors

MADE IN HAWAII ARTISAN MARKET, LANTERN PARADE & MULTICULTURAL SHOWCASE
Claudia Chang

KONA COFFEE CULTURAL FESTIVAL PICKLE & POUR
JP Ciliberto Ally Brown Matt Carter

HOLUALOA VILLAGE COFFEE & ART STROLL
Linda Boranian Clare Wilson Renee Perrington

UCC HAWAII MISS KONA COFFEE SCHOLARSHIP COMPETITION
Ally Brown Shyla Victor

DONKEY MILL ART CENTER EXHIBITION & CULTURAL ACTIVITIES
Miho Morinoue Mina Elison Cynthia Smith

KTA SUPER STORES KONA COFFEE RECIPE CONTEST & BIG ISLAND SHOWCASE
Claire Robinson

LITTLE MISS KONA COFFEE SCHOLARSHIP COMPETITION
Michelle Sakata Johnson

KONA COFFEE BARISTA TRAINING & LATTE ART THROWDOWN
Malia Bolton Hind

THEATERY – CHEF'S SUPPER CLUB 5 COURSE MEAL
Adam Potter Ben Vanegtern

RED CARPET SCREENING OF "RUNNING FOR GRACE"
Arlene Araki Michelle Sakata Johnson Susan Takiue

KONA'S GOT TALENT SHOWCASE
Matt Carter

100% PURE KONA COFFEE HALF MARATHON
Keely McGhee

KONA COFFEE CULTURAL FESTIVAL HO'OLAULE'A
Cheryl Kurashige Tricia Buskirk

LEI CONTEST
Keoni Jenny Keli'i Delarias Davelyn Esperanza

GRAND FINALE – A TASTE OF KONA
Ceri Copeland

COOK ORCHESTRA
Arlene Araki Farley Sangels

KONA COFFEE CULTURAL FESTIVAL CUPPING COMPETITION & AWARD CEREMONY
Hideki Miki Matt Carter

FESTIVAL BUTTON SALES
Sammi Piasecki Maianna Taylor

KONA COFFEE CULTURAL FESTIVAL RETAIL
Malia Bolton Hind Helen Nagata Yukio Muramatsu



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