

FOR 2022 ART

CALL

KONA COFFEE

Cultural Festival



Hawaii Island artists of traditional media including oil, acrylic, tempera, watercolor, illustrations as well as computer graphics and photographers are invited to submit original Kona coffee art!

ARTISTS ARE ENCOURAGED TO BE INSPIRED BY KONA'S COFFEE CULTURE

Deadline for Art Submissions is Thursday, March 31, 2022. Artwork should be delivered to Malia Bolton Hind at the Kona Coffee & Tea Company located at 74-5588 Palani Rd, or submitted electronically via email to maliabolton@gmail.com.

SELECTION: Art will be selected by the Kona Coffee Cultural Festival Board of Directors, based on the following:

- Artistic execution and marketing adaptation (60%)
- Conformance to the guiding mission (40%)

COMPENSATION: One submission will be selected from all eligible entrants. The selected artist will receive:

- Monetary honorarium of \$500
- Name recognition on all print collateral, including poster, magazine and rack cards
- A feature in the Kona Coffee Cultural Festival 32-page full color magazine
- Press release showcasing the artist

SIGNATURE ART: The completed concept image must be adaptable, in whole or in part, for the use in other media, including but without limitation, advertisements, t-shirts, magnets, brochures and rack cards.

- No typography should be in the artwork.
- Ownership: The artist of the winning entry agrees to assign all ownership rights of the art to the Kona Coffee Cultural Festival for the 2022 calendar year.
- Secure your contact information (name, contact information) to the back of the entry.

ALL ENTRIES WILL BE RETURNED

QUESTIONS? EMAIL MALIABOLTON@GMAIL.COM